



*Inside..*



*Outside..*



*All Around  
the Town..*

# *Your All-time Camera.. Argus C-3*

Want real versatility in a camera? Want to be ready always, no matter where you are or what your subject? Then you want an Argus C-3 — America's favorite all-time candid flash camera for better black and whites, for richer, brighter color.

Sharp F3.5 Anastigmat lens is corrected for superb color, coated to eliminate flare and "ghosts" on black and whites.

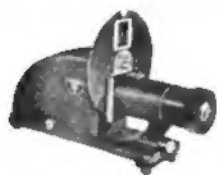
Coupled, split-field range-finder means ever-sharper focus. Accurate, gear-controlled shutter speeds from 1/10 to 1/300 easily satisfies all normal needs. Synchronized flash attachment makes you ready in a hurry for any indoor shot.

For fine results all the time, ask for the *all-time* Argus C-3 at your favorite camera dealer's today.

ARGUS, INCORPORATED • ANN ARBOR, MICHIGAN



Argus Projector  
for the Critical  
Slide Collector



**America's Favorite 35 mm. Flash Camera**